**Kappa Lambda Revolving Initiatives:**
These initiatives may/may not be done each year, but are ones considered “mainstays” of the Kappa Lambda Chapter.

**Adopt-a-Highway**
This is our effort to help keep WSSU (and the surrounding area) beautiful. We clean a stretch of MLK Jr. Drive three (3) times a year – April, August, and December. It gives us a chance to show the community that we do care. **Primary Function: Community Service/Marketing**

**“Help-a-Brother”**
In these economic times, finances are hard to attain and maintain. The brothers of the Kappa Lambda Chapter recognize this and have attempted to alleviate some of the stress that comes with such a time. This program serves to help brothers of the chapter who encounter financial hardships as it relates to the paying of National, Chapter, or Foundation dues for any given academic year. **Primary Function: Brotherhood Building**

**KL Foundation**
The Kappa Lambda Foundation is an ongoing project that is in conjunction with Operation M.U.S.I.C. The purpose of this foundation will be to offer financial relief to band and music programs within the Winston-Salem/Forsyth County (WSFC) Public School System. This program/foundation will give the chapter a chance to give back to the community on a financial level. The foundation money will come from corporate sponsors, current active brothers, and alumni brothers of the chapter. **Primary Function: Community Service**

**Kondor Kouriers**
This is the chapter’s attempt at being freshman band students’ first point of contact when they come on campus for band camp. The brothers assist these freshmen with moving into dorms before “downbeat” at camp. **Primary Function: Band Service**

**Melodic Night Ball Series**
This ball series is for members of Kappa Kappa Psi Fraternity, Inc., Tau Beta Sigma Sorority, Inc., the University family (Greek and Non-Greek), and other chapters of Kappa Kappa Psi and Tau Beta Sigma from surrounding colleges and universities to get together and fellowship with one another. It is a formal affair that will include music, light hors d’oeuvres, and dancing. Each year, the theme will change and will highlight specific colors or a concept. **Primary Function: Fundraising**

**Miss Kappa Kappa Psi**
Kappa Kappa Psi Fraternity, Inc. operates primarily as a student service and leadership recognition society whose chief aim is to assist the Director of Bands in developing the leadership and enthusiasm that is required of his/her band. We normally choose two (2) queens. Ms. Kappa Kappa Psi is the main queen that will represent us at coronation and when only one queen is required/allowed at public appearances. The other queen, Ms. Kappa Lambda, is a part of Miss Kappa Kappa Psi’s court. Although a queen herself, she is to assist the queen and the brothers with service or fundraising initiatives. **Primary Function: Fundraising**

**Musikal Olympics**
The chapter hosts students from each of the 17 middle schools in the Winston-Salem/Forsyth County School System on the campus of Winston-Salem State University in the spring for some entertaining and educational games. To mirror the physical education and math field days of elementary school, we plan to have some “field day” style competition that revolves around music. These “Olympics” were forged in an effort to increase interest and love of music. **Primary Function: Community Service/Marketing**

**Operation M.U.S.I.C.**
Operation: M.U.S.I.C. is a multi-faceted program with areas to assist elementary, middle, and high school level students through activities such as music lessons, tutoring, lectures, outings, general exposure to music and mentoring. Students involved with Operation: M.U.S.I.C., work with the brothers Kappa Lambda chapter and serve as their mentees. M.U.S.I.C. is an acronym that stands for Mentoring Under-served Students In our Community. **Primary Function: Community Service**

Note: Subscript numbers next to some of the projects reference one of the five (5) purposes of Kappa Kappa Psi Fraternity, Inc.
Project S.T.R.I.V.E.\textsuperscript{5} The Strengthening, Teaching, and Reaching Individuals through Viable Environments project is a revamped vision of the Kappa Lambda Big Brother program. This program serves to ease the transition of incoming band students by offering social, academic, and personal mentorship to them by pairing them with brothers of the Kappa Lambda Chapter. \textbf{Primary Function: Band Service}

Red Carnation Seminar Series \textsuperscript{3} The chapter believes that band members, who are not exposed to many of the personal development seminars and programs held for university students due to band obligations, should have the same opportunities. This series serves to assist our band students in blooming to their full potential as socially aware and viable musicians, students, and members of the WSSU Community. \textbf{Primary Function: Band/University Service}

The Endless KKnot This is a new project that we developed to assist young men (and women) in the band with being more formal in their appearance. This workshop serves to help them in social settings by teaching them various necktie knots and teaching them which knots are appropriate in which settings. \textbf{Primary Function: Band Service}

AIDS/MS Walk These walks give the chapter a chance to show the Triad that not only are we a musical organization, we are humanly concerned about the welfare of all people. We participate in these walks and usually donate some money to the cause. (AIDS Walk is usually held in December; MS Walk is usually held in April). \textbf{Primary Function: Community Service}

Band Appreciation (RSOS) Weekend\textsuperscript{6} The chapter hosts a weekend of activities as a way to show the band that we care and as a way to unwind from a year of activities. Usually events include Friday Game Night, Saturday Cookout & Silly Superlative Awards Ceremony, and Sunday Movie Matinee. (Usually held in April). \textbf{Primary Function: Band Service}

Bone Marrow Drive This is an initiative that we do to bring awareness and collect donors for the National Bone Marrow Registry. We were touched by a TBS soror from South Carolina State who passed away from a disease where she could have used a donor. Each year, we try to add more African American donors to the registry. (Usually held in February, around Valentine’s Day). \textbf{Primary Function: University/Community Service}

MusiKK Shop of Horrors\textsuperscript{4} This will be our own version of a haunted house or will be a Halloween costume party. Members of the WS community will have the chance to be musically terrified and have the opportunity to have safe, Halloween fun. (Usually held in October). \textbf{Primary Function: Fundraising}

“A Sonata in PinKK” Breast Cancer Awareness Banquet This banquet will be catered to young women in the band program and the campus community. It will be a chance for women to dine and chat with local breast cancer survivors and gain insight into the illness and how to deal with it. (Usually held in October). \textbf{Primary Function: Band/University Service}

Play Date This acts as an exam breaker for university students, faculty, and staff. It is a time to come together, relax, eat, mingle, network, and play a variety of nostalgic games and to bridge the gap between students and faculty/staff. \textbf{Primary Function: Fundraising}

ΨKKadelic Skate Jam Opportunity for the chapter to have some fun with the university and band family at a local skating rink. \textbf{Primary Function: Marketing}

Honda Campus All-Star Challenge The chapter participates in the university campus tournament that helps determine which scholars from WSSU go on to join the campus team and compete for WSSU (held in October). \textbf{Primary Function: University Service/Marketing}

Note: Subscript numbers next to some of the projects reference one of the five (5) purposes of Kappa Kappa Psi Fraternity, Inc.
Open House/Organization Fairs
University sponsored networking events where students who are interested in the organization or the university can come and get information. **Primary Function:** University Service

Spirit Week
The Red Sea of Sound’s own version of the Homecoming Spirit Week. Band members are assigned theme days to participate in. This gets the students in the mood for homecoming and builds morale within the band. Winning section for the week gets a party sponsored by that year’s Miss Kappa Kappa Psi and Miss Kappa Lambda. **Primary Function:** Band Service

Salvation Army Angel Tree
The chapter sponsors its own version of the National Salvation Army Angel Tree within the fine arts building on campus. The tree is placed in the lobby and students, who would like to make a difference in a child’s life, take angels – that we receive from the Salvation Army – and purchase gifts for them. The brothers deliver all the angels and gifts towards the end of the fall semester. **Primary Function:** Community Service

Red and Black Benefit
WSSU’s annual holiday outreach program. Less fortunate families submit their names to the Campus Activities Board and each of the organizations come together to provide a wonderful holiday season to these families. The chapter normally purchases food and provides a monetary donation to them. **Primary Function:** University Service

RSOS Band Splash
The chapter serves as workers and hosts of the WSSU Red Sea of Sound Band Splash. This is a recruitment effort for the marching band. It gives students a chance to come to campus, work with a college band on techniques, musicality, and showmanship, and then culminates with a mass performance of the students and the current undergraduate band. **Primary Function:** Band Service

The Greek Games
The Council of Independent Greeks acts as a checks and balances for the Greek-letter organizations that are not a part of the Pan Hellenic Council. Being filled with a host of “Greeks” that would be considered “specialized,” it is illogical to attempt to operate historically as our Pan Hellenic counterparts. These games would be an attempt for all Greeks to come together in the name of unity and would put everyone on an equal “playing field.”

The games will mirror the summer and winter Olympics and will feature players from all Greek Letter Organizations (Pan-Hellenic, Specialized, Academic, etc.). There will be a variety of games that will test each organization’s strength, speed, intelligence, endurance, and teamwork in “family reunion” style game play. These games will take place over the course of a weekend (or all day on a Saturday). It will begin with an opening ceremony where there will be a parade of teams and it will end with a closing awards ceremony and may lead into the ball. **Primary Function:** University Service

FAFSA Days
During the time that students have to prepare for financial obligations for the following year, many band students neglect to take care of these responsibilities. Knowing that the band is one of the first groups back on campus, it is imperative that these obligations be handled early so there is no unwanted stress on them. The brothers host band students over the course of 2-3 days in a lab where financial aid counselors give them one-on-one assistance with their Free Application for Student Aid. **Primary Function:** Band Service

Khords & Kocktails
During the fall semester in preparation for our annual spring ball (see Melodic Night Ball Series), the chapter hosts a release party where the theme, date, and logistics for that year’s ball are officially announced. It usually features light music, light hors d’oeuvres, and poetry reading. It is usually held in the WSSU’s Diggs Art Gallery. **Primary Function:** Fundraising & Marketing

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S.H.A.D.O.W. Day

Spreading Harmony and Awareness while Developing Operative Wisdom Day is an effort to expose local junior and senior high school band students to the rigors and real-world experiences of college. During this trip, students will participate in a college day setting. Students will be paired with current, matriculating Winston-Salem State University (WSSU) students within the same intended major/field of study. The students shadow the college students for the day. This means going to class, labs, organizational meetings, lunch and dinner, etc. While at WSSU, the students will also take part in a tour of the university/campus. At the end of the day, the students will sit in on a rehearsal with one of WSSUs ensembles. The purpose of this project is to encourage harmonious relationships between WSSU and local high schools and promote awareness of the daily routine of college students. By doing this, we will be participating in the education of these young, impressionable, and growing minds. This will be a great learning opportunity for the students, will plant the seeds of “after graduation life,” as well as assist them in preparing for their college career. Primary Function: Band Service/Marketing

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